



Improving Patient Care through Better Combination Product Regulation

Recommendations to FDA Centers from the Combination Products Coalition

May 23, 2014

Executive Summary: Combination product regulation is at a crossroads. To ensure it proceeds on the right path – one that improves the public health by promoting innovation – reforms are needed to:

- (1) **Improve coordination** among FDA participants in combination product reviews (i.e., Divisions, Offices, and Centers);
- (2) **Improve communication** with sponsors; and
- (3) **Improve scientific and regulatory justifications** supporting Agency data requests to ensure optimal decision-making that facilitates patient access to new and better therapies.

Among the areas that would benefit from these reforms is the usability testing review process, where innovators have observed significant shifts in requirements over the last few years. The problems that innovators have had with usability testing requirements have their origin in different philosophies among Centers – specifically, CDRH generally favors simulated-condition “human factors” testing to evaluate product usability, whereas CDER increasingly favors “actual use” testing that (1) is more likely to delay patient access to therapies, and (2) often provides little or no benefit over the information gained through human factors testing. However, issues with communication, coordination, and justifications provided with requests, are transforming philosophical differences into impediments to innovation and creating patient access issues.

Appendix A presents a case for usability testing that emphasizes human factors testing, which is generally considered the best approach to assess combination product usability and its impact on safety and effectiveness. Appendix A also addresses those aspects of coordination, communication, and scientific justification that should be improved. To that end of improving the regulatory system, and thereby improving patient access to innovative new therapies, we recommend that FDA: (1) Adopt traditional, simulated-use human factors testing as the policy for combination product testing across Centers; (2) Develop and implement an Agency-wide policy that allows bridging of combination products that use different injectors (e.g., prefilled syringe and pen injector) – but the same liquid injectable drug, dose, and route & process of administration – based on nonclinical testing and human factors studies; (3) Require human factors validation testing only with participants from the indicated patient group (or an appropriate surrogate group) for the combination product; (4) Provide sponsors with comments from all reviewers in all Centers before human factors validation studies commence.



Introduction

Over the last few years, manufacturers (innovators) have run into unexpected regulatory road blocks when pursuing combination product approvals. *Ad hoc* FDA data requirements and surprising requests during the latter part of Agency reviews are keeping medically significant product enhancements and better therapies out of physicians' and patients' hands. If this continues, innovation will decline to the detriment of the public health. But with some reasonable improvements, FDA can change direction and put combination product regulation on the right path.

The Combination Products Coalition (CPC) has made attempts in the past to support the FDA in making improvements to these regulations, but these efforts have not resulted in the improvements that are needed. These efforts are evidenced in the proactive submission of documents prepared by the CPC, such as the CPC – drafted guidance document regarding “FAQs on Pre-Clinical and Clinical Research on Combination Products” submitted in February 2009, the Human Factors Matrix submitted in December 2012, and the Labeling Matrix submitted in April 2013. Additionally, the Office of Combination Products and the CPC hold an annual meeting to review ongoing activities and priorities of both organizations. During these discussions, the CPC routinely offers to provide assistance to the FDA in driving these priorities. The CPC commits to support the FDA in implementing the recommendations contained herein, to the extent possible.

In the following pages, the Combination Products Coalition (“CPC”) explores the problems innovators are now facing during the FDA review process. We start by summarizing key results of an innovator survey and interviews that were recently completed by the CPC and conclude with general suggestions for improving the regulatory process. We also include, as an Appendix to this paper, a detailed analysis of specific problems innovators face with usability testing, and suggest improvements FDA can make which will help assure the safety, efficacy, and availability of combination products. We call out usability testing in the Appendix because it represents perhaps the single largest trouble spot in combination product regulation today in terms of delaying access to important new products for patients.

We hope, as you read this paper, you will come to appreciate the importance of setting combination product regulation on the path towards increased growth, innovation, and safety, particularly with respect to usability testing. The CPC has been heavily involved with combination product regulatory issues for over a decade, and our members have deep roots in both device and drug regulation dating back decades more. Our consensus is that the problems innovators are facing today with usability testing exceed anything we have seen previously and that resolving these issues must be made an Agency priority. We hope to work with you in the coming months to set regulation on the right path, and allow patients to benefit from more innovations.

II. CPC Survey Results

During March-April 2014, the CPC conducted an online survey of combination product innovators. Survey respondents had cumulative experience with more than 80 separate combination product marketing applications.

Five results from the survey stood out – three related to regulatory review process problems, and two quantifying delays and costs that are associated with these problems (which translates to delaying or otherwise limiting patient access to therapies). These results are summarized in Table I, and illustrate the pervasiveness of the difficulties innovators face, and the significant consequences these difficulties have on research and development.

Table I: Key Survey Results	
Regulatory Process Problems that Delay Patient Access to Combination Products	Quantitative Impact of Process Problems on Combination Product Development
<ul style="list-style-type: none"> • 100% of respondents stated that they had experienced problems with combination product regulation during Agency reviews. • 80% of respondents stated that significant problems were caused by “surprise” requests made late in the review cycle. • 50-85% of respondents stated that when a conflict arose with a Center around a combination product issue, the Center would communicate its position without offering scientific and regulatory support for its position. 	<ul style="list-style-type: none"> • 70% of innovators reported delays as the result of problems during combination product reviews. These delays ranged from 1-3 months (15%) to 6-12 months (25%) to 12+ months (33%). • Survey participants said that the problems with combination products resulted in significant consumptions of human resources to resolve combination product problems. Sponsors noted that to solve problems, they needed to expend: <ul style="list-style-type: none"> ○ <i>“Effort=thousands of man-hours; Cost=hundreds of thousands USD”</i> ○ <i>“Too many hours to count”</i> ○ <i>“A team of 5 people of a label change, 3 months incl. review – net time: 9 man months plus scrapped material”</i> ○ <i>“A team of 15 people for redoing a usability study for color differentiation, 8 months incl. review – net time: 3-5 man years”</i> ○ <i>“Ballpark - \$150K” plus “1500 FTE hours of employee time.”</i> ○ <i>“~5-10% additional effort over that of a traditional NDA/BLA submission”</i>

IV. Interviews

To learn more about the origins of the problems unearthed in the survey, we conducted follow-up interviews with willing survey participants to discuss the kinds of issues they encountered. From these interviews and the survey we identified three interrelated root causes for the process problems:

- A lack of coordination and consistency between FDA groups, both across Centers and within Centers;
- A lack of timely communication with sponsors (e.g., groups within FDA getting involved in reviews late in the process, and completing reviews later than expected); and
- The absence of adequate scientific and regulatory justifications for decisions, which may reflect communication issues (i.e., FDA is not providing sufficient explanations) or substantive issues (i.e., FDA is not reaching scientifically supportable conclusions).

Many companies had similar stories about reviews that went awry, often well into the FDA review process. Some also expressed strong belief that there was significant value in Agency input, but that the value often was diminished as the result of coordination and communication problems (e.g., Agency units reaching contradictory conclusions on requirements, or communicating differences in opinion after extensive investment in development). In the following sections, we present some of examples of what we were hearing in *italics* and summarize the root causes associated with each to illustrate the problems and their origins.

Example 1: A Surprise during a Combination Product Review

A sponsor is navigating the approval process for a combination product, and conducts several human factors formative studies (early stage “stress testing” to evaluate subjects’ use of the device and labeling to identify areas for improvement). The sponsor then:

- *Submits its formative study data and proposed labeling from FDA, and receives feedback from CDER division reviewers, Division of Medication Error Prevention and Analysis (DMEPA), and CDRH;*
- *Conducts additional formative studies based on that feedback and provides the results to FDA along with a revised instructions for use (“IFU”) and a summative (final) study protocol to validate the use of the final device and labeling; and after receiving apparent agreement with the approach*
- *Conducts a summative (final) study in accordance with the protocol to validate its IFU, and submits what it believes are good results to FDA.*

After conducting its summative study, another group within CDER that had not been involved with the review to that point – the Division of Medical Policy Programs (“DMPP”) – recommends significant revisions to the IFU. The specific reasons for the recommendations are not provided, and FDA does not provide substantive guidance on next steps the sponsor should take. Unfortunately, a sponsor who took great care to ensure the usability of its device, and worked diligently with FDA throughout to incorporate Agency input, was sent back to the drawing board based on late input from a different group, and was left with more questions than answers.

What went wrong?

- **Lack of Coordination:** The sponsor did its due diligence, conducted studies, worked collaboratively with FDA throughout. However, there was a lack of coordination between DMPP and other reviewers, which led to an unexpected change in Agency position very late in the review process. Simply including DMPP early in the process would have allowed its recommendations to be addressed in early stage formative studies, and may have avoided all of the problems.
- **Lack of Communication:** There were at least three groups within CDER, plus CDRH, involved in this review. It was the responsibility of these groups to adopt a single “FDA” policy and to communicate that to the innovator early enough so it could address the position by, e.g., revising its IFU before summative testing began.
- **Lack of Justification:** The sponsor conducted several studies to develop an IFU with input from multiple Divisions at multiple points, and then conducted an extensive summative validation study which showed good results. In light of this, a significant shift in position based on the DMPP review should have been accompanied by a very detailed rationale from FDA explaining the need for changes.

Example 2: Ineffective Meetings with FDA

A. *A sponsor schedules a meeting to discuss a combination product review with CDRH and CDER. CDRH is supposed to provide CDER with an evaluation of a data package a few days prior to the meeting, CDER reported in the meeting that CDRH only recently provided their comments on the package to CDER. Having not had time to review CDRH’s evaluation, CDER refuses to answer any questions relating the issues, making the meeting fruitless.*

What Went Wrong?

- **Lack of Coordination:** The Agency should be prepared to speak to development issues on which it agreed to meet. Better coordination between CDER and CDRH could have prevented the problem.
- B. *In another instance, a sponsor schedules a meeting to discuss a summative human factors study protocol. The CDER project manager is not able to tell the sponsor which different groups at FDA are involved in the review, forcing the sponsor to (a) figure out who is participating in the review (which it does through individuals outside of FDA), and (b) request their attendance at the meeting. The sponsor proceeds as best it can, and learns shortly before the meeting that of the five (5) different groups at FDA evaluating the protocol, a crucial individual from one group was missed and not specifically invited to attend (when the sponsor discusses with other people within the Agency they confirm that person was essential, and do not understand why they would not be invited). The sponsor then needs to scramble to make the meeting meaningful by getting everyone in the room.*

What Went Wrong?

- Lack of Coordination: The Agency should have been sufficiently coordinated to bring the right people to a meeting without putting the responsibility on the shoulders of the sponsor to identify those right people.
- Lack of Communication: The Agency should have shared who should attend the meeting with the sponsor.

Example 3: Unexplained Requests

- A. *A sponsor consults CDRH regarding requirements for usability testing for a combination product and is told that standard human factors studies would be sufficient (e.g., recommendations from “CDRH Guidance: Medical Device Use-Safety: Incorporating Human Factors Engineering into Risk Management”); studies are conducted and deemed acceptable by CDRH. The sponsor then receives a request for actual use testing from CDER. The sponsor explains why actual use testing is not necessary – past experiences with these kinds of devices and success of human factors testing, the inability to separate out user risk from other risks with actual use studies, etc. CDER responds that it disagrees with the sponsor’s and CDRH’s position, but does not address the merits of the sponsor’s arguments.*

What Went Wrong?

- Lack of Justification: Human factors testing is a science that has developed over decades to assess the usability of products and identify potential failure modes to mitigate the risks they cause. In light of this, the substantive arguments made by the sponsor, and the fact that CDRH reached a different conclusion regarding the need for actual use testing, a detailed justification for CDER’s disagreement should have been provided.
- B. *A sponsor conducts formative studies with trained and untrained users; untrained users are included to “stress test” the use of the product, and develop the best possible labeling prior to conducting a summative study to validate the product and its labeling. The sponsor designs a summative study which includes trained users only, as training is one of the conditions prescribed by the proposed labeling. CDER insists that an untrained arm be included in the trial, although the value of including the arm at this stage of development is unclear. CDER offers no explanation for its request.*

What Went Wrong?

- Lack of Justification: Under the Food, Drug, and Cosmetic Act, FDA is required to judge products for approval under the conditions “prescribed, recommended, or suggested” in proposed product labeling. The sponsor in this case recognized the need for training, and included a training requirement as one such condition. Thus, although inclusion of untrained users in formative studies was valuable in developing data and designing training, their inclusion in a summative study was unnecessary.

V. Recommendations

As illustrated above, combination product innovators have had several problems navigating the path to product approval. Unfortunately, these problems delay access to innovative therapies that help patients and improve the public health. These are not problems with the products themselves.

What should FDA do to improve the situation? At a high level, the following steps would make a substantial improvement to the regulatory process for combination products by directly addressing the three root causes above. The CPC is available to assist, to the extent possible, in implementing these recommendations.

1. Improve Coordination within FDA. FDA should improve its internal coordination to ensure consistent decision-making. The Agency should develop cross-Center policies for issues impacting combination product regulation (like usability testing), so the different groups are coordinated as much as possible in advance.

In addition, the Agency should ensure that groups involved in the review across all Centers work together from the start. There should be specific time points that all groups are required to provide input to a single FDA position on each issue (as opposed to several different Center, Office, or Division positions) reached shortly thereafter. To facilitate this process, we recommend having a single team leader who is responsible for collecting all feedback from all the groups within the Centers, and who is responsible for ensuring that the Agency develops a single coordinated response at each stage of review. To the extent that the groups do not see eye to eye, the team leader must have the authority to bring together the parties and develop a single FDA position. Given the role of the Office of Combination Products (OCP), CPC respectfully suggests that this role might naturally reside within OCP, provided that they are given the authority to ensure interCenter coordination. However, CPC acknowledges that it is the Agency's prerogative to decide the proper location and authority of this important team leader position.

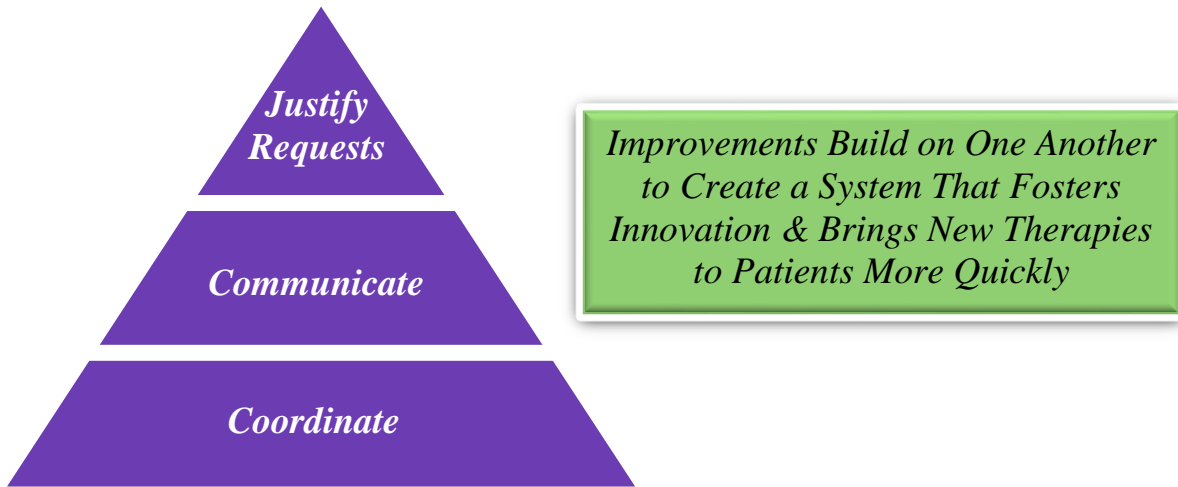
2. Improve Communication with Sponsors. Once the different groups within FDA are coordinated, they will need to communicate with sponsors. Communication includes guidance and regulations (general communications to all sponsors addressing standards and procedures related to product development and approval) and also communications with individual sponsors during product development and review. In all instances guidance must come from the three Centers (CDER, CDRH, and CBER) and OCP to ensure every Center recognizes and follows the guidance or provides reasonable justification for deviations from the guidance. Recommendations made to individual sponsors must reflect unified FDA positions developed through intra-FDA coordination.

One guidance document the Agency must develop is a comprehensive procedural guidance which includes a list of "touch points" and timeframes which specifies points where FDA and sponsors plan to address key issues during combination product development and review. This may include, e.g., touchpoints and timelines related to feedback protocols for review (e.g., for a summative study), and pre-meeting information. This procedural

guidance should respect the regulatory timelines of each lead center review process as appropriate (i.e., PMA, NDA, BLA, 510(k), etc.).

The team leader should collect feedback for the sponsor and ensure that feedback is consistent and represents the FDA position, and is provided at designated touch points.

3. Improve Justifications for Decisions. Improvements in justifications will build on improvements in coordination and communication. Once the Agency is coordinating (to assure uniformity) and communicating (to ensure sponsors understand the Agency's thinking) much of the work should be done. What will remain is for FDA to keep an open mind when a sponsor makes a well-reasoned proposal.



Improvements in coordination, communication, and justifications would benefit all aspects of the combination product review process and, thereby, bring better products to patients. However, one aspect of review where this is especially true, and where problems have been most significant, is the issue of usability testing. In Appendix A, we address this specific issue, and hope it will serve as an area of focus as the Agency moves to put combination product reviews on the right path.



Appendix A --Usability Testing Issues in the FDA Review Process

Usability testing plays a pivotal role in the approval process of combination products, especially for those therapeutics that are combined with a drug delivery device (e.g., an autoinjector). Because usability of these products is determined almost exclusively by the function of the device constituent that delivers the therapeutic, historically the Agency followed the lead of CDRH and its applicable guidances in evaluating these issues.¹ The CDRH approach to usability testing focuses on human factors simulated-use studies—participants use the device constituent part in a simulated environment designed to mimic typical use scenarios under the observation of a human factors expert, who can identify and understand potential misuse. Using these environments, studies are conducted in phases using “formative testing” to evaluate opportunities to improve device features and labeling for product use, and “summative testing” to establish the safety and effectiveness of performance in the hands of the intended users according to the product’s proposed conditions of use. This approach has developed over many years, and is supported by a significant body of scientific literature.²

More recently, however, groups within CDER have sometimes pressed innovators to use actual use studies—in which actual patients use the device on themselves to deliver the drug or biologic constituent part in a clinical setting. Actual use studies have several limitations³ and under the CDRH regulatory approach are typically reserved for those situations where the device or use environment being evaluated is “particularly challenging or poorly understood.”⁴ This creates a regulatory inconsistency: if an innovator is dealing with a device-only product, it is subject to CDRH’s human factors testing standards, but when the same product is combined with a specific drug, groups within CDER may impose an entirely different set of requirements (which are more burdensome without increased benefit), creating review inconsistencies that ultimately delay access to important therapies by unnecessarily lengthening the combination product approval process.

CDER also tends to position these requests and others related to usability testing as non-negotiable conditions for approval, but in many cases without reasoned justifications for its positions, leaving sponsors to wonder what is driving the Agency’s concerns and how to address them. If sponsors are provided with FDA’s detailed concerns, they would have opportunity to provide alternate suggested approaches to satisfy FDA’s concerns which more closely align with

¹ U.S. FOOD & DRUG ADMIN., DRAFT GUIDANCE: APPLYING HUMAN FACTORS AND USABILITY ENGINEERING TO OPTIMIZE MEDICAL DEVICE DESIGN (2011) [hereinafter FDA, DRAFT GUIDANCE: APPLYING HUMAN FACTORS]; U.S. FOOD & DRUG ADMIN., MEDICAL DEVICE USE-SAFETY: INCORPORATING HUMAN FACTORS ENGINEERING INTO RISK MANAGEMENT (2000) [hereinafter FDA, MEDICAL DEVICE USE-SAFETY] (final guidance).

² ANSI/AAMI HE75, 2009/(R) 2013 Human Factors Engineering—Design of Medical Devices.

³ See discussion herein.

⁴ FDA, Draft Guidance: Applying Human Factors, *supra* note 1, §§ 10, 10.2, at 23, 27.

the Least Burdensome Approach. Further, sponsors also struggle with a lack of communication and coordination amongst Centers, Offices, and Divisions of the Agency. It is not uncommon for an innovator to be coordinating with some groups at FDA only to later hear from a new group that wants to impose a different set of requirements (as detailed in the examples).

Through our survey and conversations with innovators, we have identified four particular areas within usability testing that are most affected by the following issues, which are considered below:

- (1) CDER requests for usability testing to be incorporated in clinical trials;
- (2) CDER requests for studies to “bridge” two combination products that use different injectors;
- (3) Subject population selection for usability testing; and
- (4) Requests for labeling revisions which come late in the FDA review cycle.

We consider each of these below.

A. Actual use Testing of Device Constituent Part During Clinical Trials

In pivotal safety and efficacy trials for combination products, CDER has begun requesting actual use data for combination products instead of allowing simulated-use human factors testing to supplement clinical data on corresponding drug or biologic constituent parts. Traditionally, human factors testing performed in accordance with CDRH guidance⁵ and recognized consensus standards (IEC62366, AAM/ANSI-HE-75) has provided scientifically rigorous means for innovators to demonstrate that the intended users of a device constituent part can safely and effectively perform the relevant task as intended in the expected use environment.

Recently, some groups within CDER have requested that sponsors collect actual use data during pivotal clinical studies in addition to conducting traditional simulated-use human factors studies. However, no substantive explanation is provided for deviating from established human factors testing under simulated conditions. Human factors study is a science that has developed over decades and has been used to evaluate a variety of important items, including medical devices and combination products. Human factors testing is tailored to identify the most important problems with device or combination product use, and allow for development of optimal products and instructions that help patients get the best possible care. Actual use testing, on the other hand, may often fail to provide the kinds of observational data and insights that human factors testing can because it is not sufficiently tailored to detect and evaluate the causes of device problems. Also, the chance of detecting rare events would typically be low without a very large number of subjects. Thus, the lack of explanation as to why actual use testing is necessary makes it difficult for sponsors to respond to CDER concerns because of the many reasons that argue for using

⁵ FDA, MEDICAL DEVICE USE-SAFETY, *supra* note 1; *see also* FDA, DRAFT GUIDANCE: APPLYING HUMAN FACTORS, *supra* note 1, § 10.

simulated-use testing instead of actual use testing. Other advantages of human factors, simulated use testing are listed below⁶:

- Simulated-use testing has a focused endpoint pertaining solely to the subject's interaction with the device and no other constituent part, increasing the probability of identifying usability issues. By contrast, clinical trials typically entail multivariate endpoints based on drug or biologic action. Device-related endpoints, which are readily determinable in simulated-use studies because an error *must* originate with use of the device constituent part, become unclear when combined with non-device endpoints because the observer cannot always discern a device failure from a drug or biologic failure. Additionally, a failure may be due to the interaction of the drug and the device making the detection of device problems quite confounded. Such confusion may result in false error reports, leading to inefficiency and delay.
- Human factors experts typically observe simulated-use studies, as opposed to formal clinical trials, which are observed by clinicians. While human factors experts are trained specifically to notice errors in device use, clinicians often cannot distinguish a device error from other errors. Also, post-trial interviews with participants in a controlled human factors environment can provide important information when conducted by a highly trained and experienced human factors expert.
- Simulated-use studies allow participants to make errors safely, allowing ample opportunity to observe close calls or potential patterns of misuse. In clinical trials, sponsors must provide participants the greatest protection possible by ensuring that they receive extensive training with a combination product to prevent any harm due to user error. However, simulated-use studies involve more basic training that more closely mimics post-market conditions, where a patient may receive initial training with a combination product, but the training may be inadequate or the patient may forget, and allows human factors experts to observe "naturally-occurring" user errors. The additional training participants receive in the clinical environment dramatically decreases the probability of identifying an error because an over-trained user is less likely to make a mistake.
- Investigators in drug clinical trials, often being medical specialists as opposed to device specialists, are not necessarily trained or experienced in the assessment of device-related problems and, particularly when the administration is un-witnessed, cannot differentiate a device problem from a drug problem, or the interaction between the two. Thus, the data in actual use trials are often dependent on patient reports of issues which are uninformed by knowledge of what a device can or cannot do. For example, a patient may report that the device malfunctioned when a dose was not delivered; however, the problem could be that a temperature sensitive drug product was not allowed to come to room temperature before an administration was attempted.

⁶ All of the factors in the following paragraphs were reviewed with human factors experts. The experts agreed that simulated-use studies have distinct advantages over actual use studies with respect to these factors and the ability to identify device-associated risks.

- A greater and more characteristically varied population may participate in simulated-use studies. Clinical studies are tightly regulated and recruitment is restricted to limited populations. Those restrictions do not apply to simulated-use studies, and consequently, sponsors may recruit more participants with a greater variety of characteristics (e.g., age, intelligence, general health, ability) that may affect device use.
- Simulated-use studies imitate real-life situations as well as clinical studies. FDA places much emphasis in its guidance on the ability of validation studies to represent real-life scenarios. At first glance, clinical studies appear superior because a participant will use the combination product in a clinical environment if necessary, but often, the participant will use the product unobserved and in her own home. However, according to human factors experts, simulated-use studies may be, and often are, conducted in the participant's home if those environmental factors will reveal more about methods of use. Although observation may affect a participant's use of the device constituent part, the effect may be reduced, or eliminated, by conducting the test in modern simulation labs, which allow unobtrusive observation.
- Simulated-use studies are significantly less expensive than clinical studies. With costs ranging from \$47,000 per patient, on average, to as high as \$85,000 per patient,⁷ clinical trials, which involve highly specialized teams and regulatory requirements, are often expensive undertakings. By contrast, simulated-use testing or simple bench trials cost far less to set up and conduct because patient recruitment and testing parameters have fewer restrictions. Lower costs can translate to lower burdens and greater innovation, which benefits patients.
- Simulated-use studies can eliminate unnecessary risks from exposures to investigational drug therapies because they do not require that a patient receive drug.

In light of these benefits, the CPC asks FDA to publish guidance (or regulation) that adopts traditional, simulated-use human factors testing as the standard for usability testing across all Centers for all device constituents. In addition, consistent with Good Guidance Practices, FDA should only allow requests for actual use studies when reviewers (a) identify specific unassessed risks or facts relating to a particular product that make actual use testing necessary, and (b) receive supervisory approval for the request.⁸

⁷ D.J. Stewart & R. Kurzrock, *Fool's Gold, Lost Treasures, and the Randomized Clinical Trial*, 13 BIOMEDCENTRAL CANCER 193 (2013), available at <http://www.biomedcentral.com/content/pdf/1471-2407-13-193.pdf>.

⁸ See Food, Drug and Cosmetic Act § 701(h)(1)(B) (“The Secretary shall ensure that employees of the Food and Drug Administration do not deviate from . . . guidances without appropriate justification and supervisory concurrence.”).

B. Bridging Studies for Combination Products

Innovators may modify drug delivery systems between completion of Phase III pivotal trials and submission of an application for drug approval to help improve patient adherence, ease-of-use, or other attributes. Manufacturers may also develop modifications after product approvals to improve patient ease-of-use, convenience, etc. When making these modifications, the innovator must determine whether the changes impact product safety or effectiveness. Comments from some CDER reviewers suggest that an actual use, clinical bridging study where patients are required to use the device on themselves (e.g., inject themselves with medication)—as opposed to simulated-use studies where participants use the device in an artificial environment (e.g., inject saline into injection pads)—is necessary to demonstrate that the previously collected safety and efficacy data apply to the modified, to-be-marketed product. The practical problems with the approach can be significant, especially for drugs that may be used on a weekly, monthly, or as-needed schedule, where it could take a very long time to accumulate enough events for analysis. Moreover, for the reasons detailed below, the approach should generally be unnecessary.

Under the Food, Drug and Cosmetic Act (“FDCA”), FDA approves an injectable drug based on safety and effectiveness of: (1) the drug and (2) its delivery into the body. Once the safety and effectiveness of a given dose is established, the only questions to answer in a bridging study for delivery devices are: (1) whether the modified device will deliver an equivalent dose of drug using the same route of administration to produce bioequivalent results; and (2) whether a person can use the modified device as well as (or better than) the previously used device. Simple design evaluation and bench testing of the modified delivery device will validate accurate and consistent delivery of the set dose, answering the first question more effectively than clinical studies.

The second question requires usability testing to identify any risks of human error that may be a result of the modification to the delivery device. Simulated-use studies are particularly well-suited for bridging studies because the endpoint focuses solely on usability of the delivery device. Once the safety and effectiveness of the drug is established, whether a bridging study participant injects himself with the actual drug or injects an injection pad, the same relevant information will be collected with regard to injector use.

Therefore, FDA should develop an Agency-wide guidance or regulation allowing innovators to bridge products that use the same drug and dose, but a different injector (e.g., pre-filled syringe, pen injector, autoinjector) without repeating the drug clinical study, provided that:

- (1) The product is a liquid injectable;
- (2) The administration process (including route of delivery, approximate injection depth, needle gauge and length) and volume delivered remain the same; and
- (3) The innovator can demonstrate product usability is not impacted by employing simulated-use testing with injection pads.

Actual use studies should not be required unless medical reviewers:

- (1) Can provide a reasoned basis why simulated-use testing would be insufficient;
- (2) Agree that the methodological issues inherent to an actual use study would allow the study to provide better information; and
- (3) Receive supervisory approval to request actual use data.

C. Subject Populations for Usability Studies

Recently, some CDER reviewers have required that summative studies include: (1) untrained users for a combination product that requires training (and where the innovator seeks approval only for trained use); and (2) medical professionals to test combination products (e.g., pre-filled syringes) whose labels specify patient self-administration. Though the addition of these additional patient groups may seem innocuous, they unnecessarily increase regulatory burdens (which discourages innovation) and potentially raise “red herring” questions that shift the focus of the review away from the statutory standards of approval.

We do note that non-indicated users often play a role in formative testing as a product and its labeling is being developed. But once the summative testing phase is reached – the phase which validates the proposed use of the to-be-marketed product and labeling – the focus must be on the indicated population. Under the FDCA, innovators are required to demonstrate the safety and effectiveness of products when used under conditions “prescribed, recommended, or suggested” in labeling to receive FDA approval for those uses. Thus, in the summative phase of testing, expanding usability tests that validates the safety and effectiveness of a device constituent part to include users outside the scope of the labeled indications does not provide information bearing on approval and should not be required.

Therefore, FDA should adopt an Agency-wide guidance or regulation that limits requests for non-indicated study populations to formative studies (these populations should generally not be included in summative studies).⁹ Any deviation from this request should require the FDA reviewer to: (1) provide a reasoned basis why testing with the indicated population would be insufficient; and (2) receive supervisory approval to request inclusion of a non-indicated population in the study.

D. Agency Labeling Recommendations

Some CDER reviewers have been providing input on patient instructions for use very close to PDUFA¹⁰ action dates, and well past completion of human factors testing. These late recommendations sometimes require changes to the instructions for use, which, if adopted, may undermine reliance on prior human factors testing and associated use-related risk analyses. Moreover, CDRH sometimes objects to product labeling alterations based on reviewer input unless

⁹ By “non-indicated” we mean users that would not be *representative* of the abilities of the indicated population. There may be instances where it is reasonable, or even necessary, to include individuals do not suffer from the indicated disease state in the human factors study. For example, if an indicated patient population is very small, an innovator may identify a “surrogate” test population that has characteristics similar to the indicated patient population with regard to ability to use the device and take required training (if any).

¹⁰ Prescription Drug User Fee Act, Pub. L. No. 102-571, 106 Stat. 4491 (1992) (reauthorized by Food and Drug Administration Safety and Innovation Act, Pub. L. No. 112-144, 126 Stat. 993 (2012)).

the innovator conducts new human factors testing with the new labeling – studies that will take months and delay approval.¹¹

Expert FDA assessments of labeling have value, and are often part of the instruction development process prior to a human factors usability study. However, once a validation has proceeded to the summative phase, new FDA reviews and comments can cause significant delays, and should only be included in reviews under extraordinary circumstances. Therefore, reviewers from all involved Centers should coordinate their efforts and provide combined comments on proposed instructions for use *before* human factors studies commence. FDA should adopt a guidance or regulation that ensures reviewers override human factors validation results only if they can identify actual data or information suggesting that the wording of a relevant instruction is likely to cause harm to a user, and receive approval from their supervisor.

* * * * *

FDA should adopt the suggestions above because they will improve patient access to innovative products. However, regulatory concerns the Agency must consider also weigh in favor of reform. First, unjustified requests for studies (which several requests described above appear to be) fail to meet Administrative Procedure Act (“APA”) standards because they lack the kind of reasoned basis that is required for all Agency decision-making. Also, absent true need, requests for supplemental usability studies may be considered “arbitrary and capricious” under APA standards if human factors testing provides better safety and effectiveness data than actual use studies (which, as explained above, it would in most cases). This makes it all the more imperative that FDA reviewers consider all options, including those proposed by sponsors, and explain their reasoning when making decisions.

Second, innovation-delaying requests, such as requests for unnecessary actual use studies, are not consistent with the least burdensome principles. Under those principles, FDA must establish a regulatory regime that allows innovators to receive approval or clearance for their products without the burden of unnecessary testing.¹² In situations where approval is being delayed based on CDER requests related to a device constituent (e.g., actual use studies when human factors testing is sufficient), the Agency undermines these principles. However, if the Agency embraces these principles, it will allow patients to realize significant benefits from innovation more quickly.

Finally, because FDA is taking an *ad hoc* approach to regulation, it runs the risk of treating similarly situated parties differently, which violates the APA.¹³ Establishing a uniform standard that clearly defines the roles and responsibilities of all Centers and that is based upon scientific

¹¹ The CPC’s Combination Product Survey found that almost 80% of respondents received late requests in the review process and over 50% received conflicting information regarding Instructions for Use.

¹² Food and Drug Administration Safety and Innovation Act, Pub. L. No. 112-144 §§ 602, 901, 126 Stat. 993, 1051, 1082 (2012).

¹³ 5 U.S.C. § 706(2)(A) (2012); *see also Bracco Diagnostics, Inc. v. Shalala*, 963 F. Supp. 20, 27–28 (D.D.C. 1997) (holding that FDA’s failure to treat similarly situated innovators or products equally is arbitrary and capricious in violation of the Administrative Procedure Act).

reasoning will help ensure FDA regulates all similarly situated innovators and products equally and will prevent the Agency from making arbitrary and capricious requests during the review process.

Recommendations

In summary, a cross-Center set of policies should be created through regulation or guidance (including procedural guidance) to:

1. Adopt traditional, simulated-use human factors testing as the policy for combination product testing across Centers, and only allowing reviewers to request actual use studies only if they: (a) can point to specific unassessed risks or facts regarding a product that make actual use testing necessary; and (b) receive supervisory approval to make the request.
2. Develop and implement an Agency-wide policy that allows bridging of combination products that use different injectors (e.g., prefilled syringe and pen injector) – but the same liquid injectable drug, dose, and route & process of administration – based on nonclinical testing and human factors studies. Actual use studies would only be required if medical reviewers: (a) can provide a reasoned basis for why standard, simulated-use human factors testing to evaluate drug delivery differences with a design evaluation would be insufficient; (b) agree that the methodological issues inherent to an actual use study would allow the study to provide better information; and (c) receive supervisory approval to request the actual use data.
3. Require human factors validation testing only with participants from the indicated patient group (or an appropriate surrogate group) for the combination product unless a medical reviewer (a) can provide a reasoned basis for deviating from this policy based on specific facts, and (b) receives supervisor approval for deviating from the policy.
4. Provide sponsors with comments from all reviewers in all Centers before human factors validation studies commence. Decisions to override human factors validation results should only be made if an FDA reviewer (a) can point to published information that suggests, based on objective evidence (e.g., study data that contradicts a sponsor’s human factors validation results), that the wording in the validated label would cause patient harm, and (b) receives supervisor approval.

These changes will create a better environment for innovation that improves therapeutic options for patients.